SHORE SAVINGS MAGAZINE

RATE CARD 2018

Full Page	Open Rate (1 time no commitment)	Seasonal Rate (5 times per year)	Annual Rate (10 times per year)
1 Zone	$759	$649	$559
2 Zones	$1359	$1179	$999
3 Zones	$1949	$1659	$1439
4 Zones	$2279	$1979	$1699
5 Zones	$2699	$2299	$1999

Half Page	Open Rate (1 time no commitment)	Seasonal Rate (5 times per year)	Annual Rate (10 times per year)
1 Zone	$449	$409	$349
2 Zones	$819	$739	$649
3 Zones	$1129	$1019	$899
4 Zones	$1429	$1299	$1139
5 Zones	$1649	$1509	$1329

Add the Coastal Zone for $399 Full Page or $199 Half Page

Total Mailed Distribution
160,000 Homes

Front & Back Covers ..... $1199 per zone

Inside Glossy Pages ..... $899 per zone

(Discounts available for multi-zone purchases
All Glossy Page Positions are Subject to Availability)

Detached Post Cards ..... Rates Available Upon Request

All rates are per month plus tax and include
custom ad design, color, printing & mailing

Preprinted Insert Rates

8½" x 11" ..... $39 per thousand * 11" x 17" ..... $49 per thousand *

*10,000 Minimum (plus shipping costs)

FOR MORE INFORMATION CONTACT
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