

Full Page	Open Rate (1 time no commitment)	Seasonal Rate (5 times per year)	Annual Rate (10 times per year)
1 Zone	\$759	\$699	\$599
2 Zones	\$1359	\$1269	\$1069
3 Zones	\$1949	\$1779	\$1539
4 Zones	\$2279	\$2119	\$1819

Half Page	Open Rate (1 time no commitment)	Seasonal Rate (5 times per year)	Annual Rate (10 times per year)
1 Zone	\$449	\$439	\$379
2 Zones	\$819	\$789	\$699
3 Zones	\$1129	\$1089	\$959
4 Zones	\$1429	\$1389	\$1219

Add the Coastal Zone for \$399 Full Page or \$199 Half Page

Total Distribution Over 90,000 Homes

Front & Back Covers \$1199 per zone

Inside Glossy Pages \$899 per zone

(Discounts available for multi-zone purchases

All Glossy Page Positions are Subject to Availability)

Detached Post Cards Rates Available Upon Request

All rates are per month plus tax and include
custom ad design, color, printing & mailing



Preprinted Insert Rates

8 1/2" x 11" \$39 per thousand * 11" x 17" \$49 per thousand *

*10,000 Minimum (plus shipping costs)

FOR MORE INFORMATION CONTACT
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